

VAP^{STAT} Forum Presentation



April 29, 2013

Agenda

4:00-4:15

- Welcome and Introductions
- Background, Intent & Scope of VAPSTAT Forum

4:15-4:30

- Key Definitions & Numbers
- LMG Current Initiatives

4:30-5:10

- Key Performance Indicators
 - Demolitions, Foreclosures, Boarding/Cleaning, Revenue Collection

5:10-5:30

- Questions
- Closing Remarks

*~ Please submit **VAPSTAT** feedback form on back page of presentation at end of meeting*

INTRODUCTION

Background

Background: With more than 5,000 reported vacant properties (over 1,100 of which are listed as abandoned) in 2012. Louisville, like much of the country, has struggled to make a significant impact against the problem of vacant and abandoned properties. Despite on-going efforts to address the problem at all levels, there is a growing sense that the magnitude of the problem demands a more comprehensive and coordinated response from all parties to have a substantial and lasting impact.

Strategic Goal: Mayor Fischer and his administration have set a strategic goal of reducing abandoned properties by 40 percent by 2015 and 67 percent by 2017.

During VAPSTAT, short for Vacant and Abandoned Properties Statistics, the Mayor and City leaders from across multiple departments and agencies will use data and metrics to assess Metro Government's performance in tackling the complex problems associated with the city's many vacant properties.

VAPSTAT will analyze progress against key vacant and abandoned property metrics like the number of Code Enforcement Service Requests, Foreclosures, Demolitions, and the amount of Liens Collected. With this information, the Mayor and his senior management team will track trend data to assess the impact of current initiatives and identify new tactics or operational changes that must be made to ensure we reach our goals and ultimately eradicate vacant and abandoned properties from our community.

Intent and Scope

In addition to meeting our strategic goal, the VAPSTAT forum will help Louisville Metro Government better:

- **Understand** the magnitude of the problem by agreeing upon a standard definition of vacant and abandoned properties and the starting number (baseline) we must address
- **Coordinate** our efforts across departments, agencies, and external partners
- **Track and improve** performance against the standard definition, baseline, and best-in-class benchmarks
- **Engage** the community and be transparent

Scope: VAPSTAT focuses on what Louisville Metro Government is doing to solve the cross-departmental, community-wide issue of vacant and abandoned properties. VAPSTAT does not focus on individual department performance tracked in LouieStat, nor does it discuss complaints about specific locations in depth.



VAPSTAT



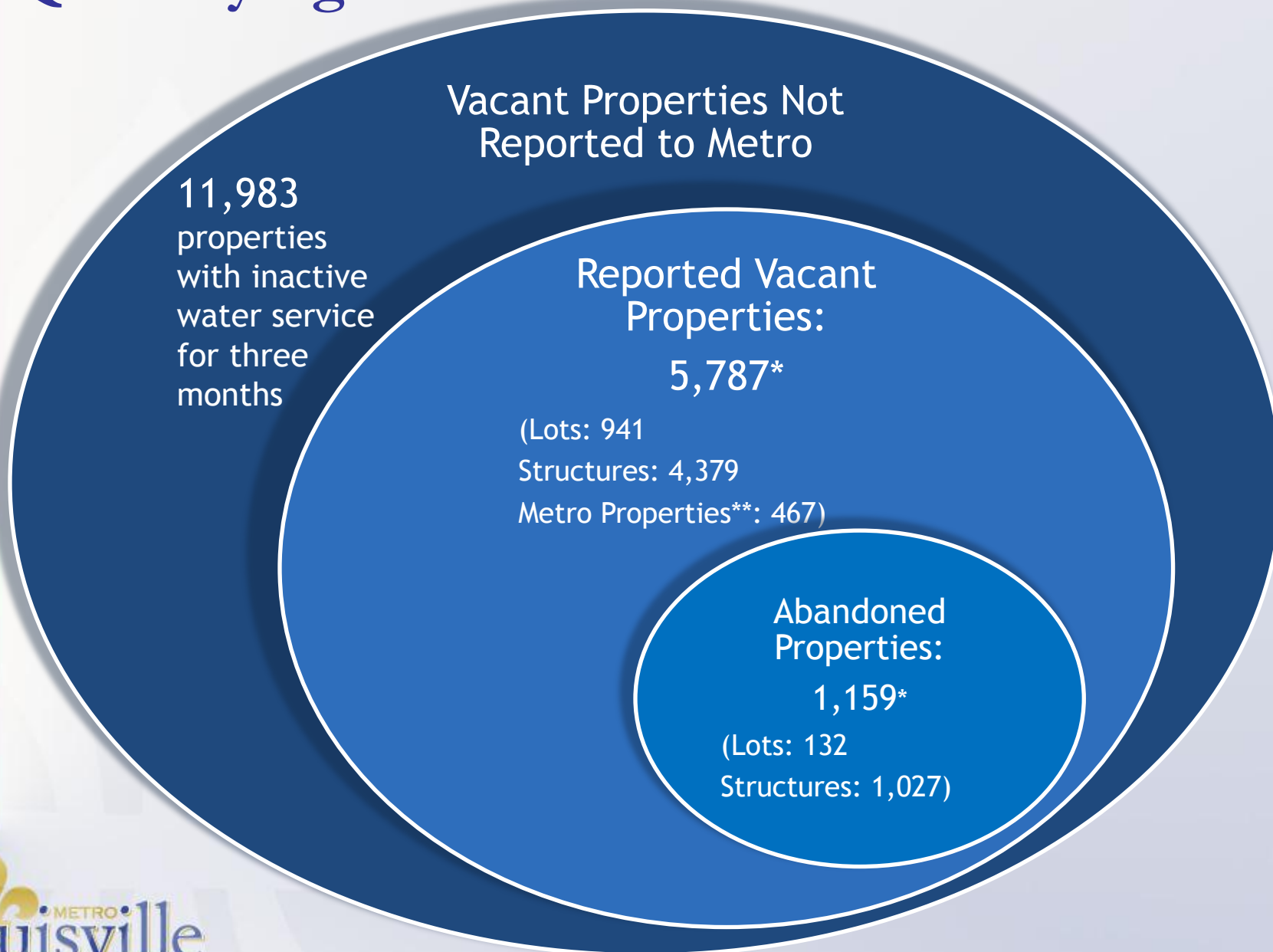
Blight Out-Brighten Up
Department of Codes and Regulations



Key Definitions

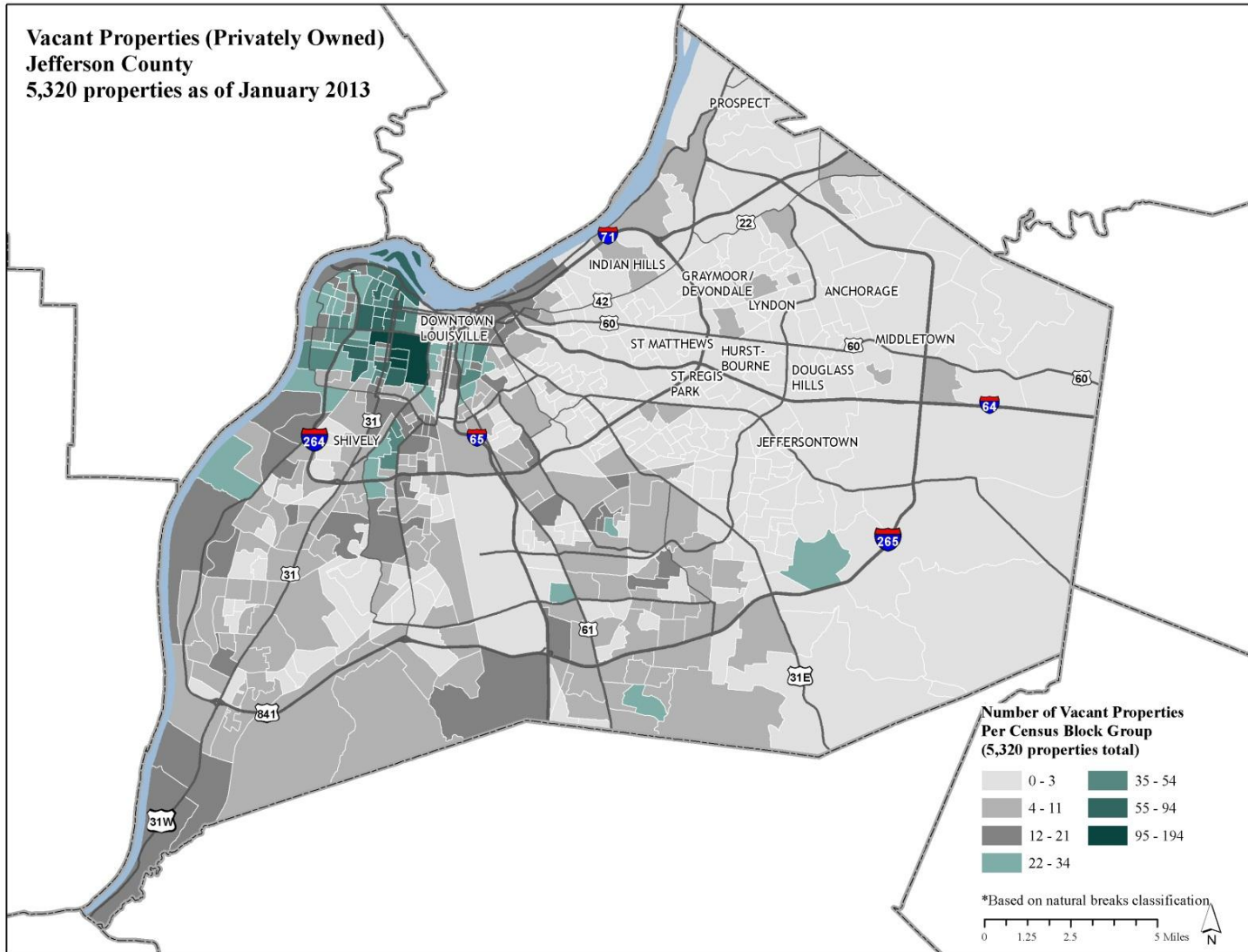
Vacant Property	Any structure not occupied or being used for legal purposes or lot free from activity, work, or development.
Abandoned Property	Any property that has been vacant or unimproved for at least the last calendar year and, due to failure of the property owner to maintain the property, required Metro to either cut the grass/weeds, clean the lot, board the structure, or demolish the structure within the same period.

Quantifying VAPs

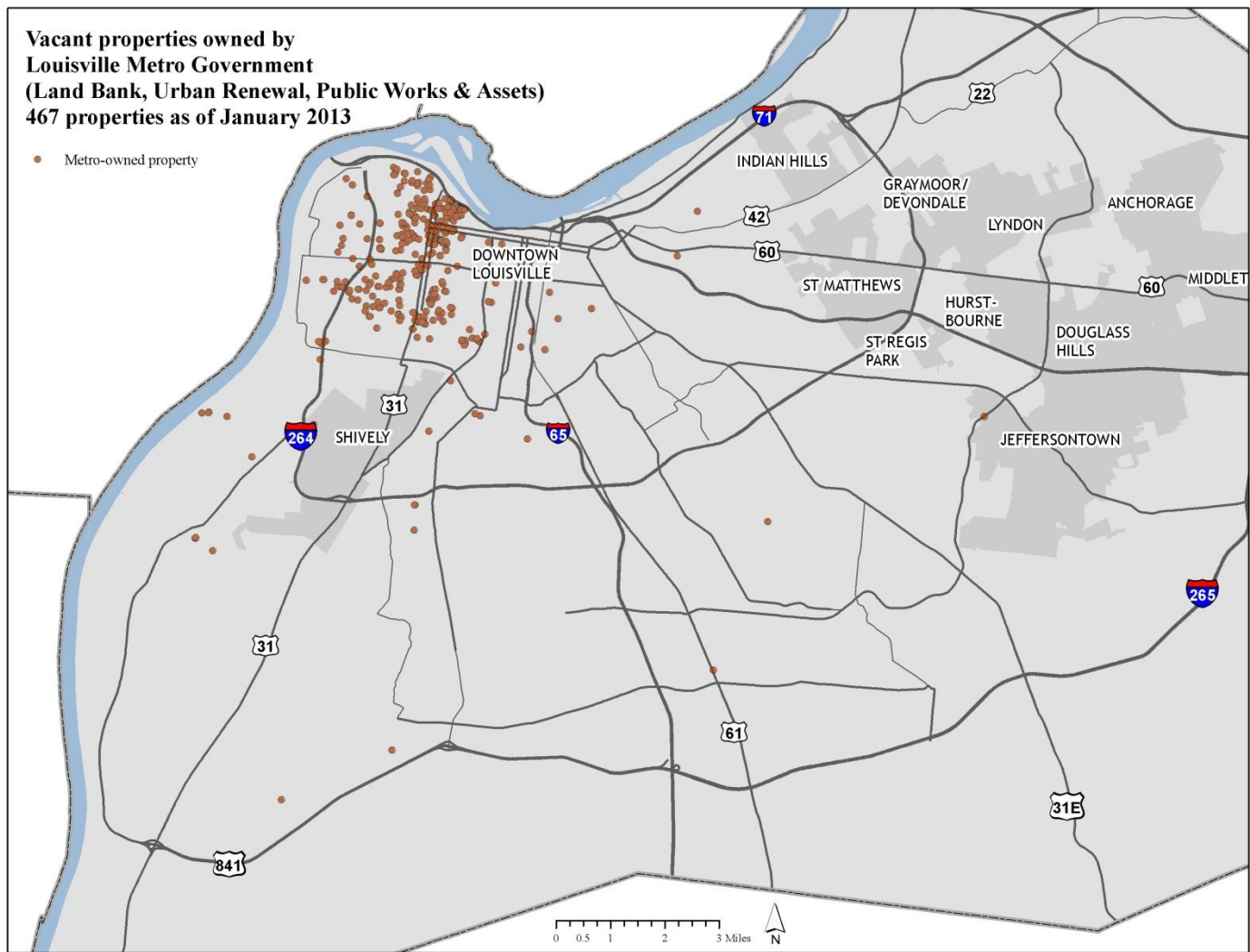


Vacant Properties by Location

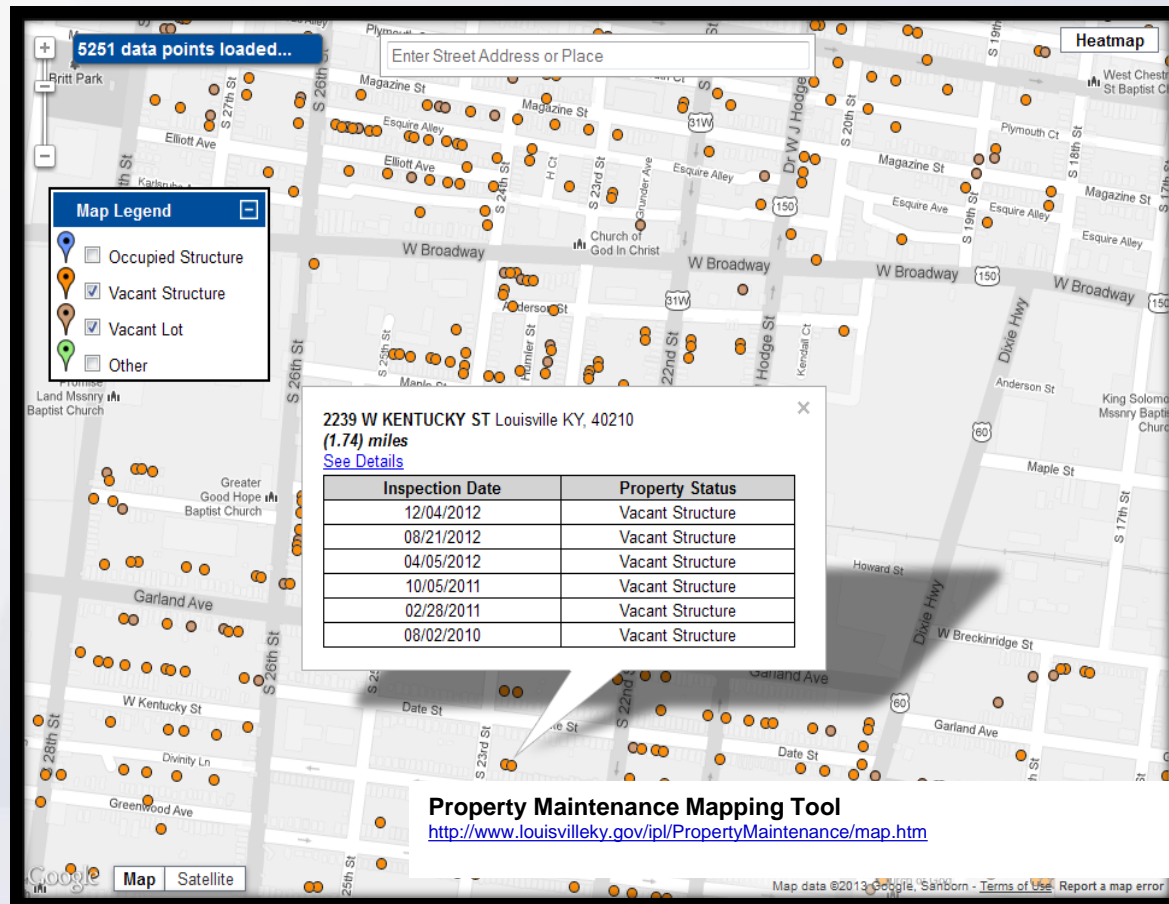
Vacant Properties (Privately Owned)
Jefferson County
5,320 properties as of January 2013



Metro-owned Properties by Location



Property Maintenance Mapping Tool




CURRENT INITIATIVES

What is Metro Government doing about it?



Current Metro VAP Initiatives

Initiative Category	Initiative	Start Date	Progress to Date
Prevention	<u>Foreclosure and abandonment prevention</u> . Identify borrowers in the pre-foreclosure phase and initiate outreach strategy to provide counseling to prevent foreclosure.	Nov. 2012	<ul style="list-style-type: none"> - Outreach committee formed - Public Service Announcement - Planned project w/ Metro TV <ul style="list-style-type: none"> - Foreclosure prevention segment - Updated website - Flyer/mailer and outreach strategy
Maintenance	<u>Property Maintenance Mapping Tool</u> . An interactive map that pinpoints vacant structures and vacant lots by address along with property maintenance violations.	Sep. 2012	<ul style="list-style-type: none"> - Launched in September - 2,494 site visits from September 2012 to January 31, 2013
Maintenance	<u>Blight Out-Brighten Up</u> . Volunteers paint plywood boards that are used to board up vacant & abandoned structures throughout Louisville neighborhoods. 	May 2012*	<ul style="list-style-type: none"> - Over 100 boards were painted during a single spring event and have been installed throughout Louisville - Posters of this project are sold for \$30 to raise money to continue and expand this project - \$1,050 raised to date

* Recurring annually – June 1st, 2013 2nd Annual

Current Metro VAP Initiatives

Metro Organization	Initiative	Start Date	Progress to Date
Maintenance	<u>Inmate Cutting & Cleaning Crews.</u> A group of low-risk LMDC inmates are utilized to cut and clean Metro owned vacant lots and cleaning referrals of vacant properties	Jul. 2012	<ul style="list-style-type: none"> - Two inmate crews are utilized - Crews assist with over 400 vacant properties each month
Maintenance	<u>Summer Works Programs.</u> Youth workers assisted in cutting vacant lots through Mayor's SummerWorks Program.	Jun. 2012	<ul style="list-style-type: none"> - 46 youth workers assisted with cutting 648 vacant lots - June 11th - July 26th
Acquisition	<u>Targeted foreclosure.</u> By targeting vacant and abandoned properties for foreclosure, Metro can then return them to productive use by selling the property at auction to a new owner	Jul. 2012	<ul style="list-style-type: none"> - 79 foreclosures have been initiated* <ul style="list-style-type: none"> - 3 have been settled (property sold to third party)
Redevelopment	<u>Targeted demolitions.</u> Demolitions remove structures that negatively affect the economic, social and health aspects of our community	Jul. 2012	<ul style="list-style-type: none"> - Metro has demolished 41 properties in FY13* - Owners have demolished 48 properties in FY13*

Current Metro VAP Initiatives

Metro Organization	Initiative	Start Date	Progress to Date
Policy & Enforcement	<u>Renewed payment/collection plan.</u> 50 civil suits will be targeted that have accumulated fine and liens in excess of \$12,000 on multiple properties	Jul. 2012	<ul style="list-style-type: none"> - 10 civil suits have been initiated in FY13* - 4 suits have been resolved (\$27,010.87)
Policy	<u>Cost Recoupment Revamp.</u> OMB is more actively trying to recoup costs of Metro maintenance of private property.	Jul. 2012	<ul style="list-style-type: none"> - Collected \$667,409 to date in current fiscal year* - This represents a 72% increase over the same time last year
Policy & Redevelopment	<u>Master Plan for Vacant and Abandoned Properties.</u> The plan will guide and prioritize Metro's agenda and highlight areas of opportunity for public and private investment.	Nov. 2012	<ul style="list-style-type: none"> - In development - RKG is assisting in the Master Plan



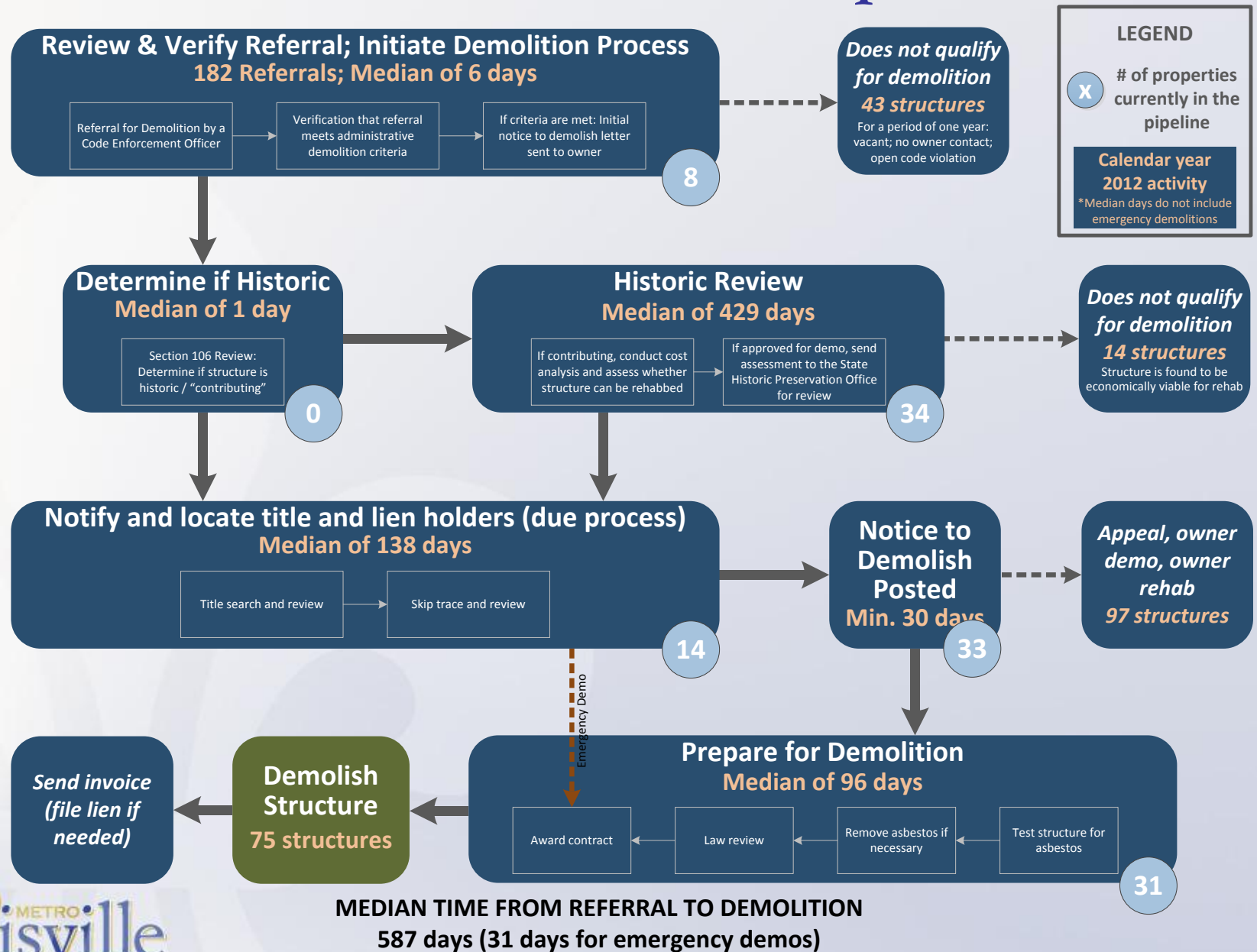
DEMOLITIONS



Demolitions

- **Why measure:**
 - Abandoned, deteriorating structures pose a blighting influence on the neighborhood, depressing property values and community vitality, and in some cases, pose a direct health and safety concern to citizens.
- **Measurement method:**
 - Count of vacant/abandoned structures demolished monthly by Louisville Metro; demo permits by private property owners
- **Target:**
 - 100 per year (steady state) - 8 to 9 structures per month after initial project ramp up

Demolitions Process Map - 2012

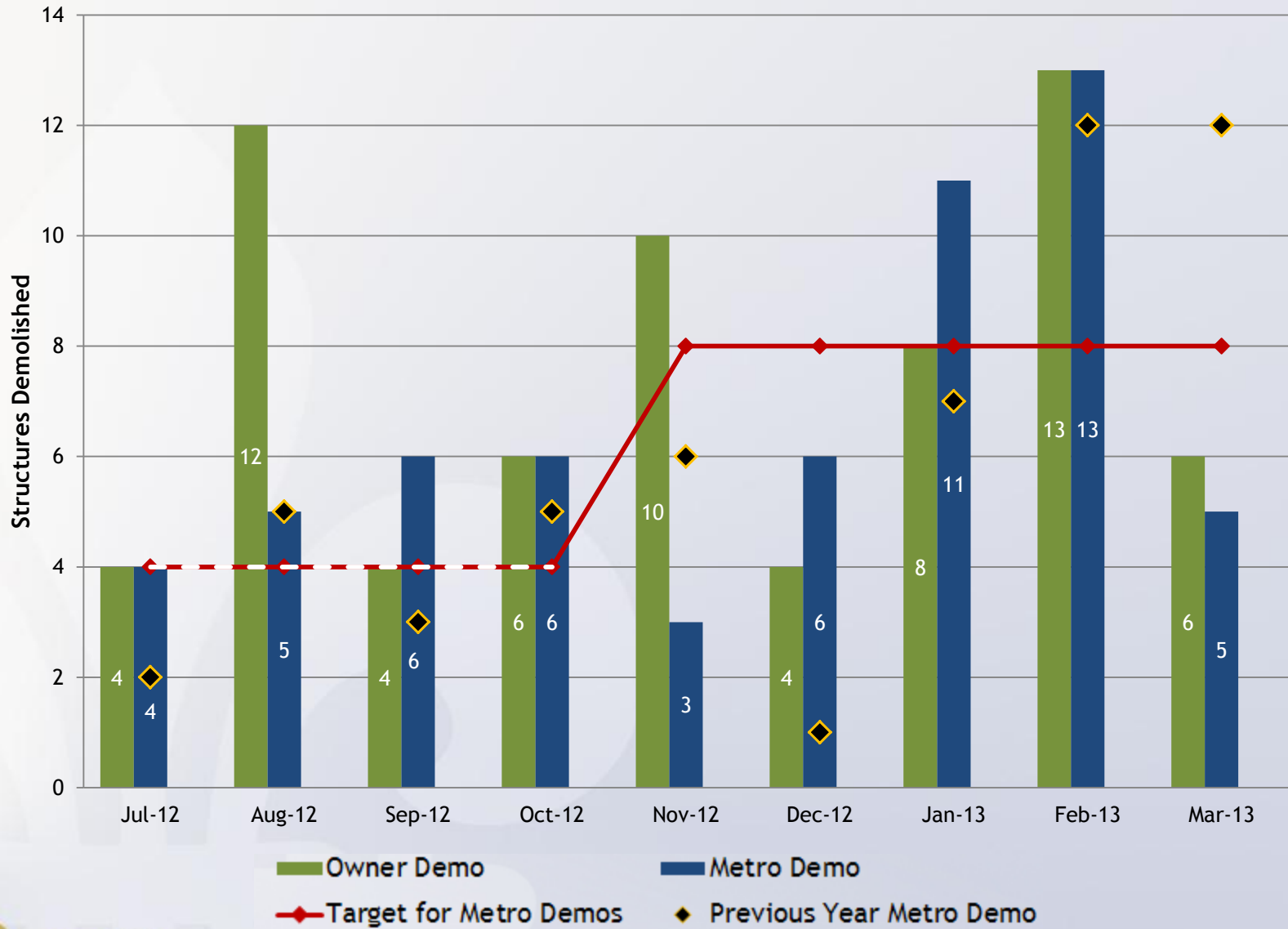


Post-Merger Historical Data

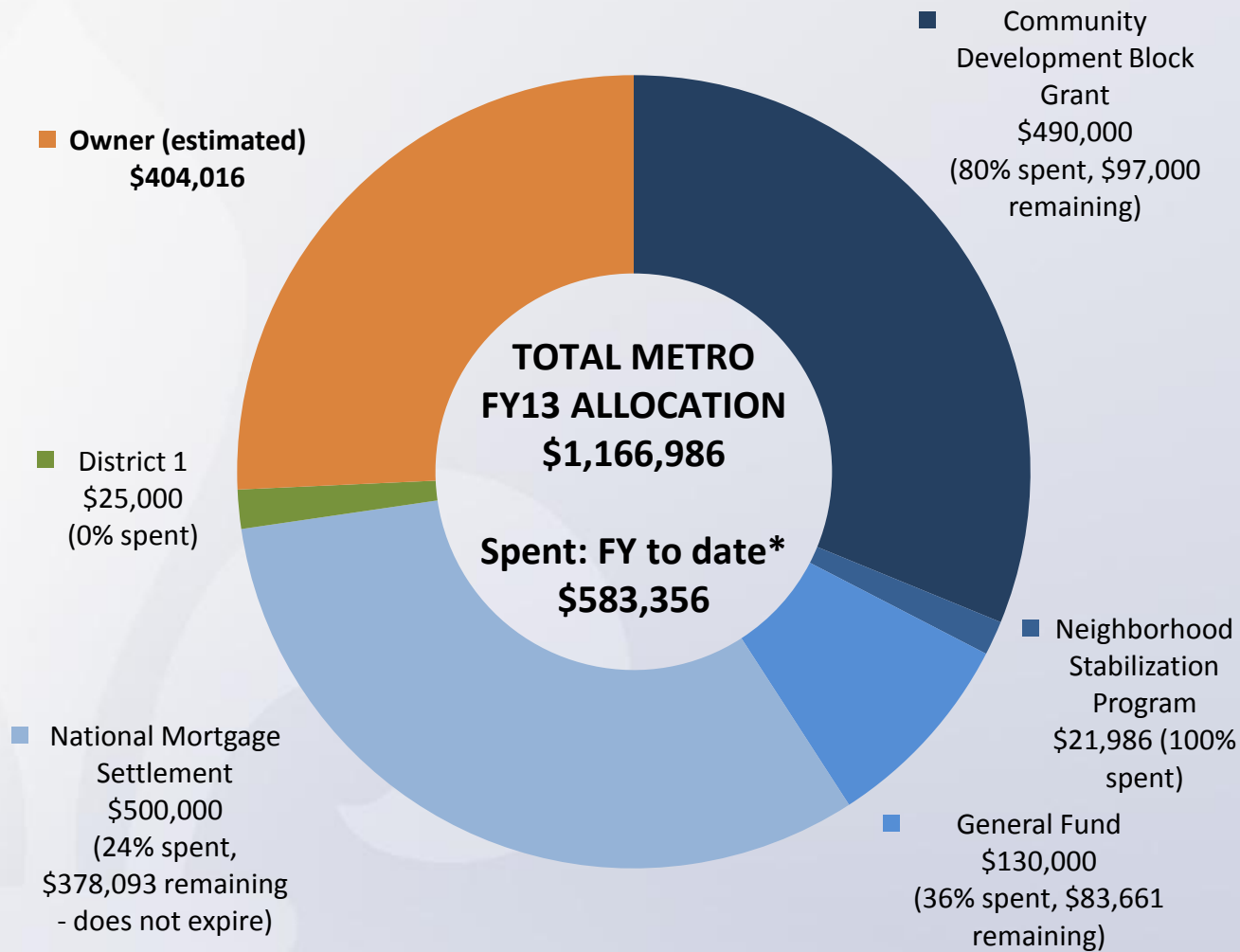
Demolitions



Current Demolitions



Funding Sources for Demolitions (FY13)



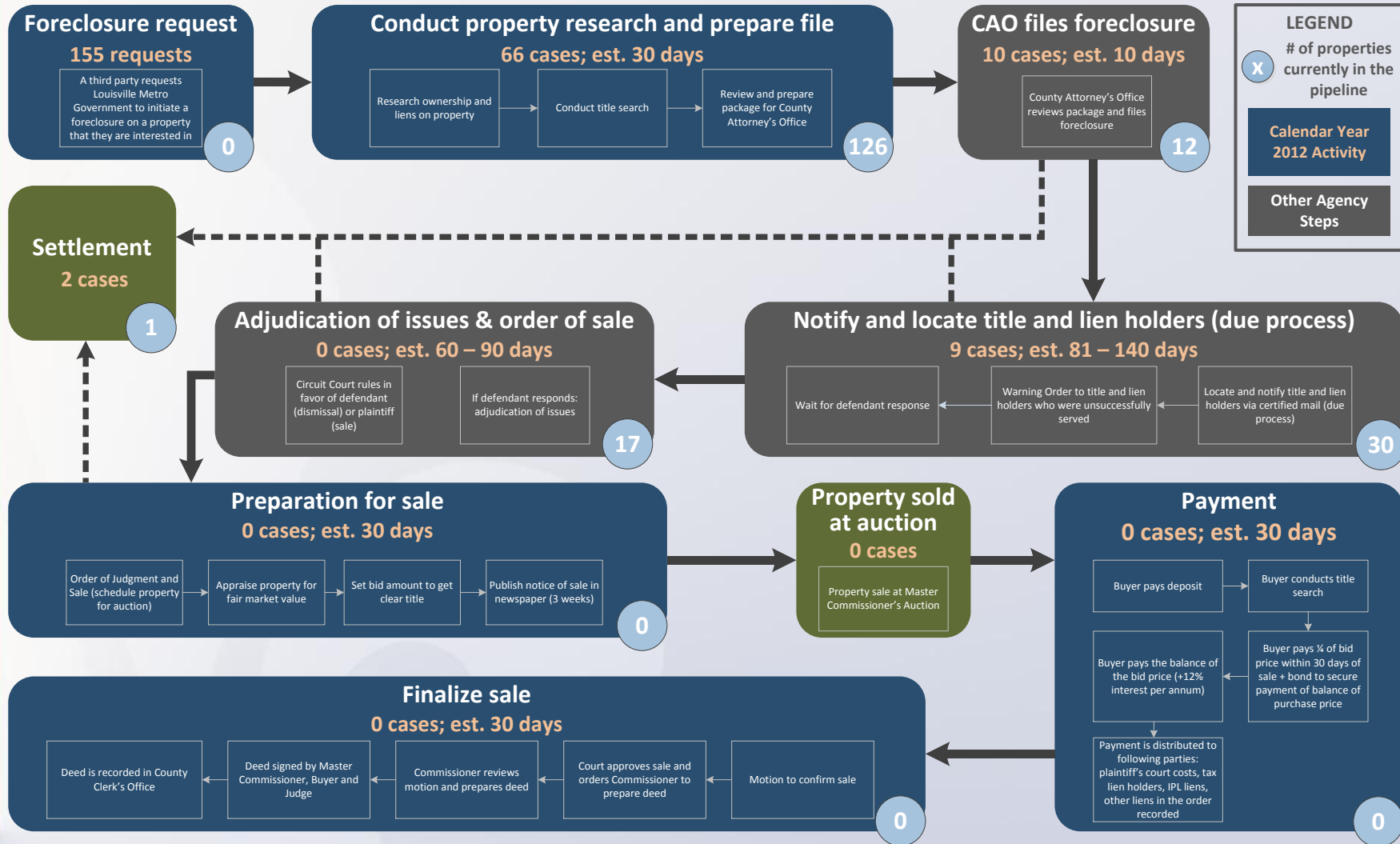
* As of 4/1/13

FORECLOSURES

Foreclosures

- **Why measure:**
 - Foreclosure is a significant tool that enables Louisville Metro to return an abandoned property to productive use by changing the owner(s).
- **Measurement method:**
 - Count of vacant/abandoned properties on which Metro has initiated foreclosure or escheatment
- **Target:**
 - 100 per year (steady state) - 8 to 9 properties per month after initial project ramp up

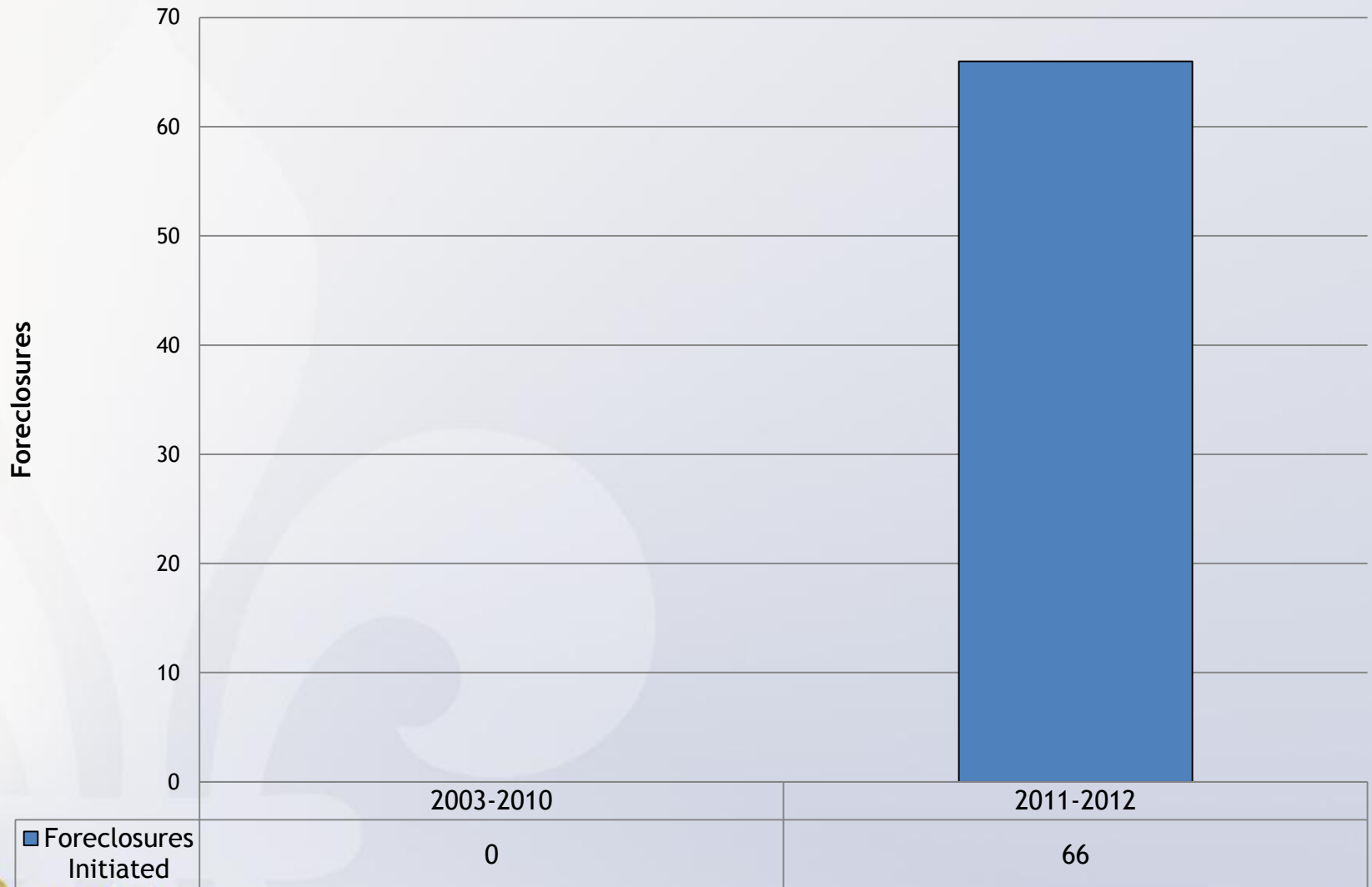
Foreclosure Process Map – 2012



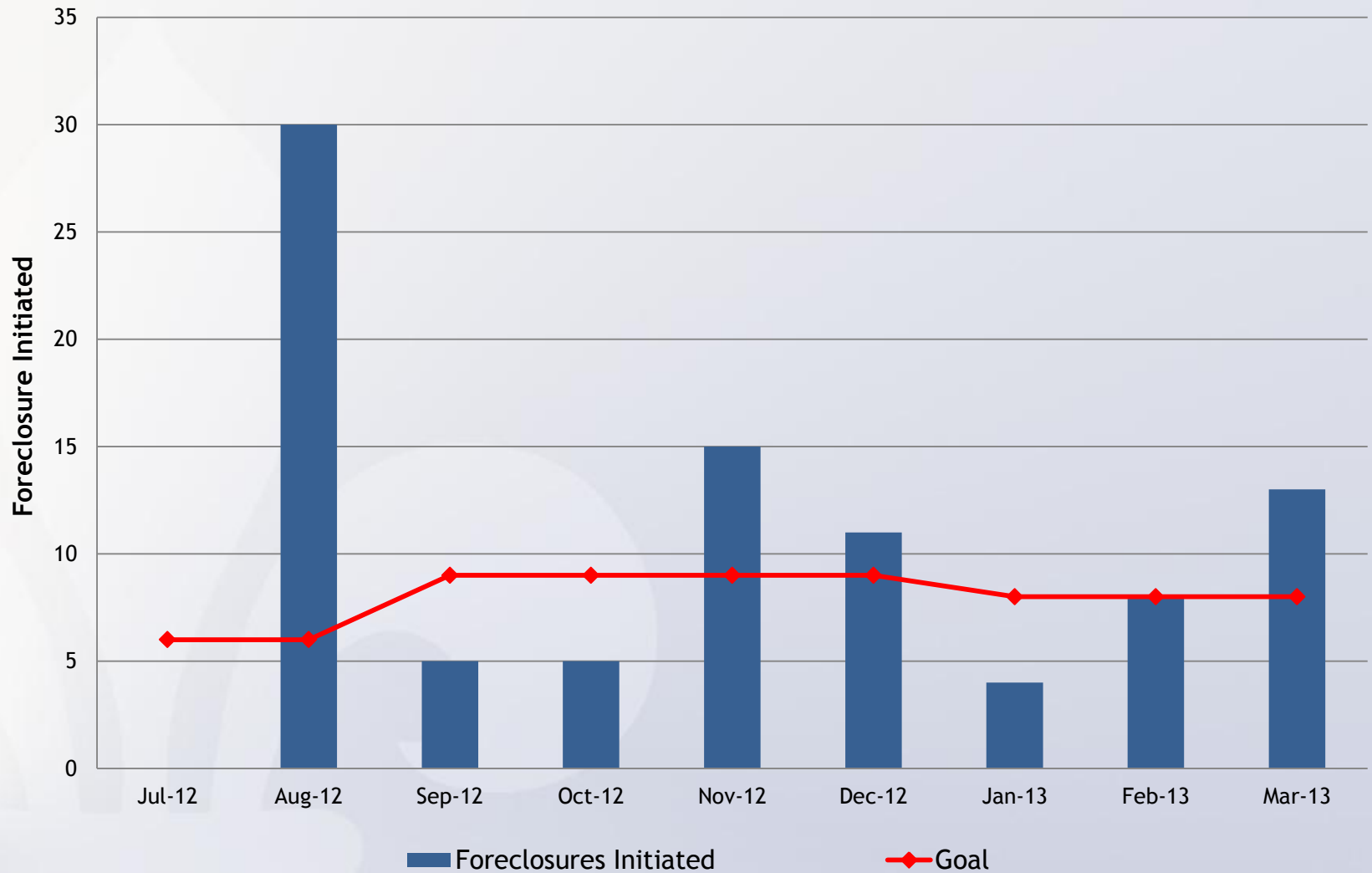
*Because this is a new program for Louisville Metro, there have not been enough cases to generate reliable data on the time it takes to complete each step of the process.

Post-Merger Historical Data

Foreclosures



Current Foreclosures by Month





BOARDING AND CLEANING



Boarding and Cleaning

- **Why measure:**
 - The number of boarding & cleaning referrals represents vacant properties not being maintained by their owner. The number of referrals completed reflects the abatement work Metro has performed in an effort to reduce blight and ensure public health, safety and welfare.
- **Measurement method:**
 - # of boarding and cleaning new referrals in a month
 - # of boarding and cleaning cases resolved in a month
 - # of open boarding and cleaning referral cases open at the end of a month
- **Target:**
 - Boarding: 160 cases resolved/month
 - Refers to open boarding referrals abated by Codes and Regulations
 - Cleaning: 450 cases resolved/month
 - Refers to open cleaning referrals abated by Codes and Regulations

Cutting & Cleaning Process Map

Median Time from Request to Abatement: **96 days**

Property Maintenance Request for Cutting and Cleaning

Third party contacts MetroCall 311 with a complaint

Median of 7 days

Inspection

Code Enforcement Officer
Inspect property and determines violation:
Origination Date

Citation Sent

Time Allowed for Owner to Comply

Median of 10 days

Referral Pending: local ordinance allows 7 days for the owner to comply

Referral Confirmed: no action taken by the property owner

Service Request Generated: Referral Date

Median of 79 days

Abatement:

5,074 properties abated

Vacant Lots Crew Cuts and Cleans Property

Service Request Closed

Property Maintenance Case Closed –
only if no other open property maintenance violations

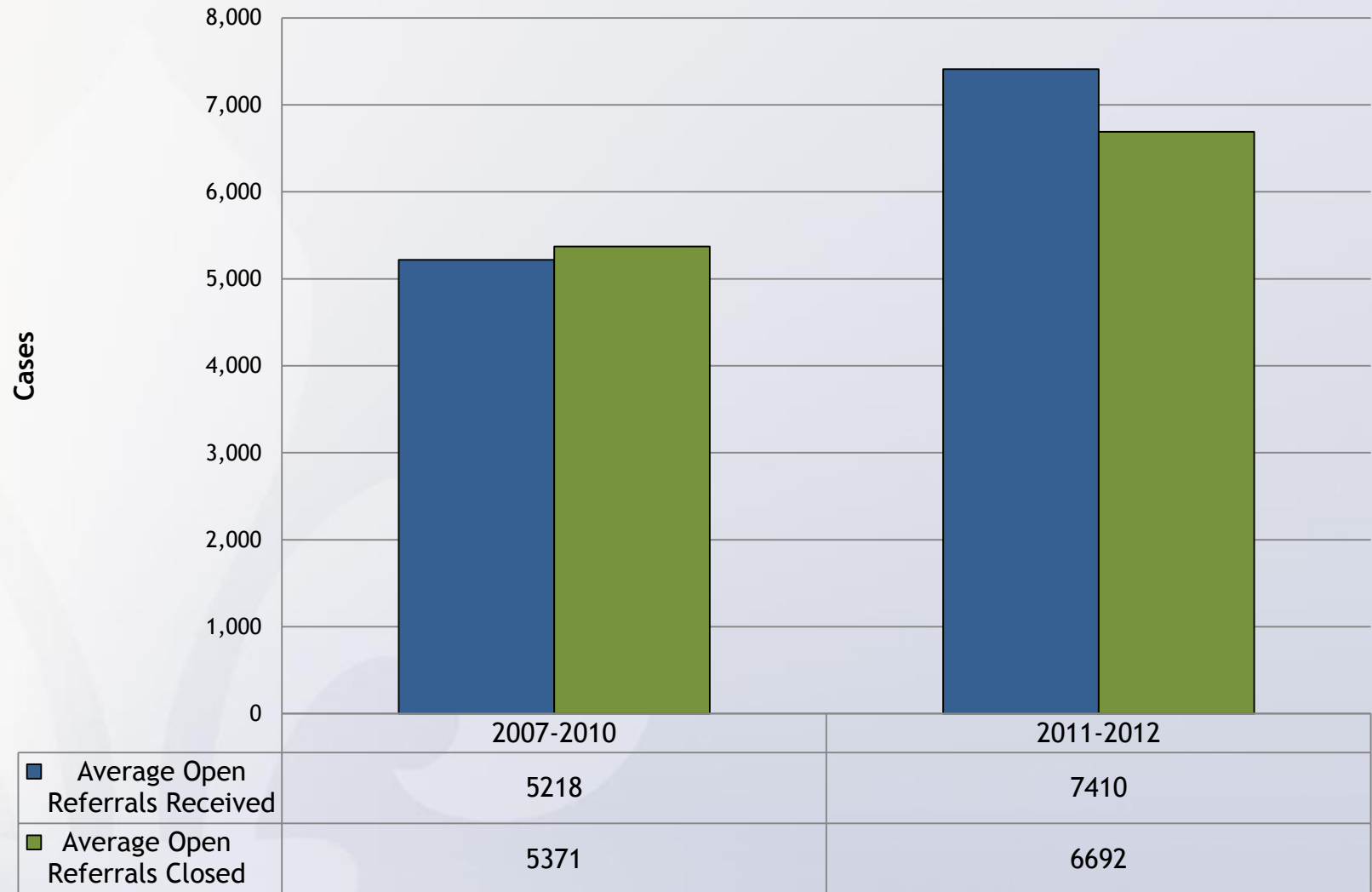
LEGEND

Calendar Year 2012 Activity

Goal Time from Referral to Abatement: **30 days**

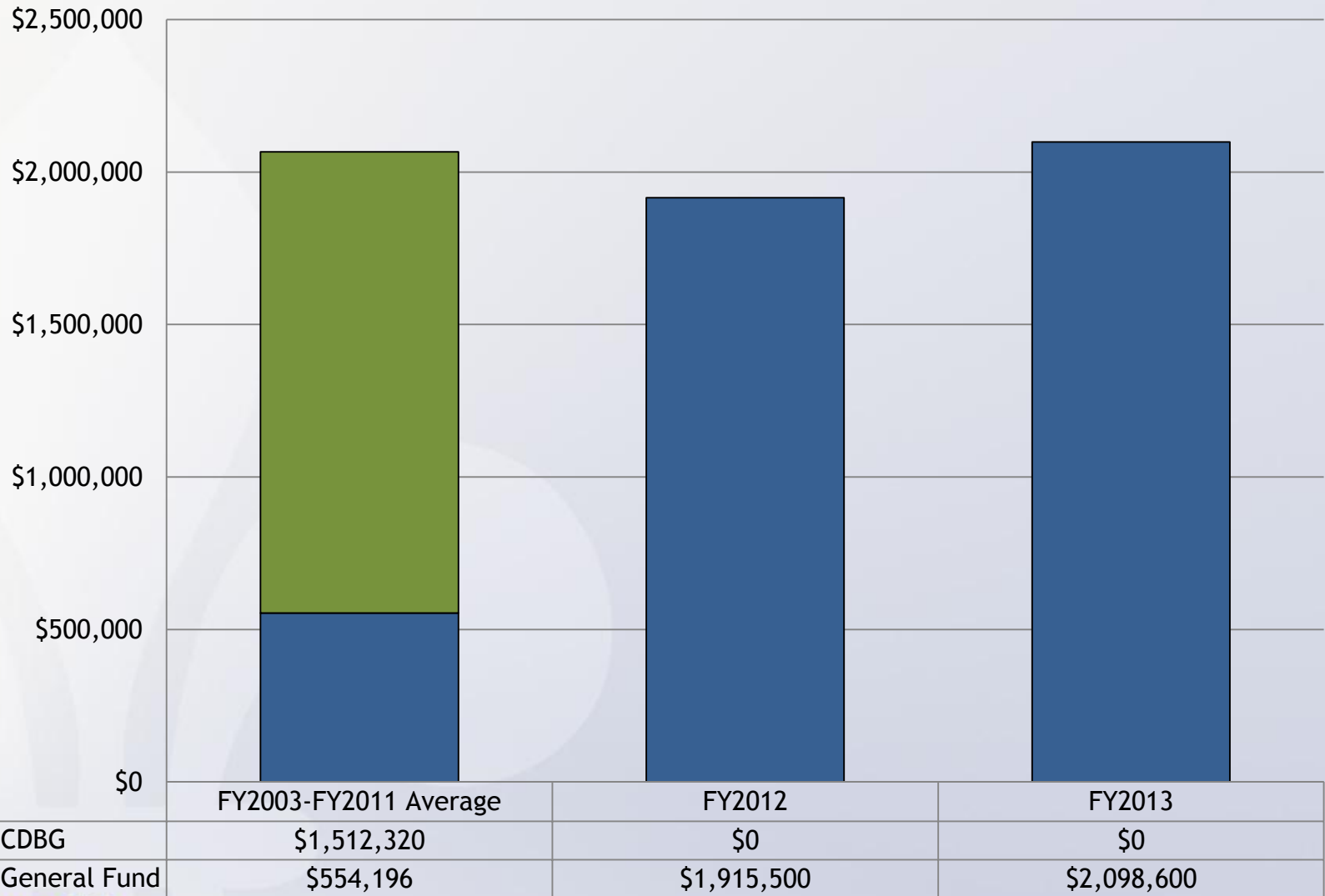
Post-Merger Historical Data

Boarding and Cleaning Referrals

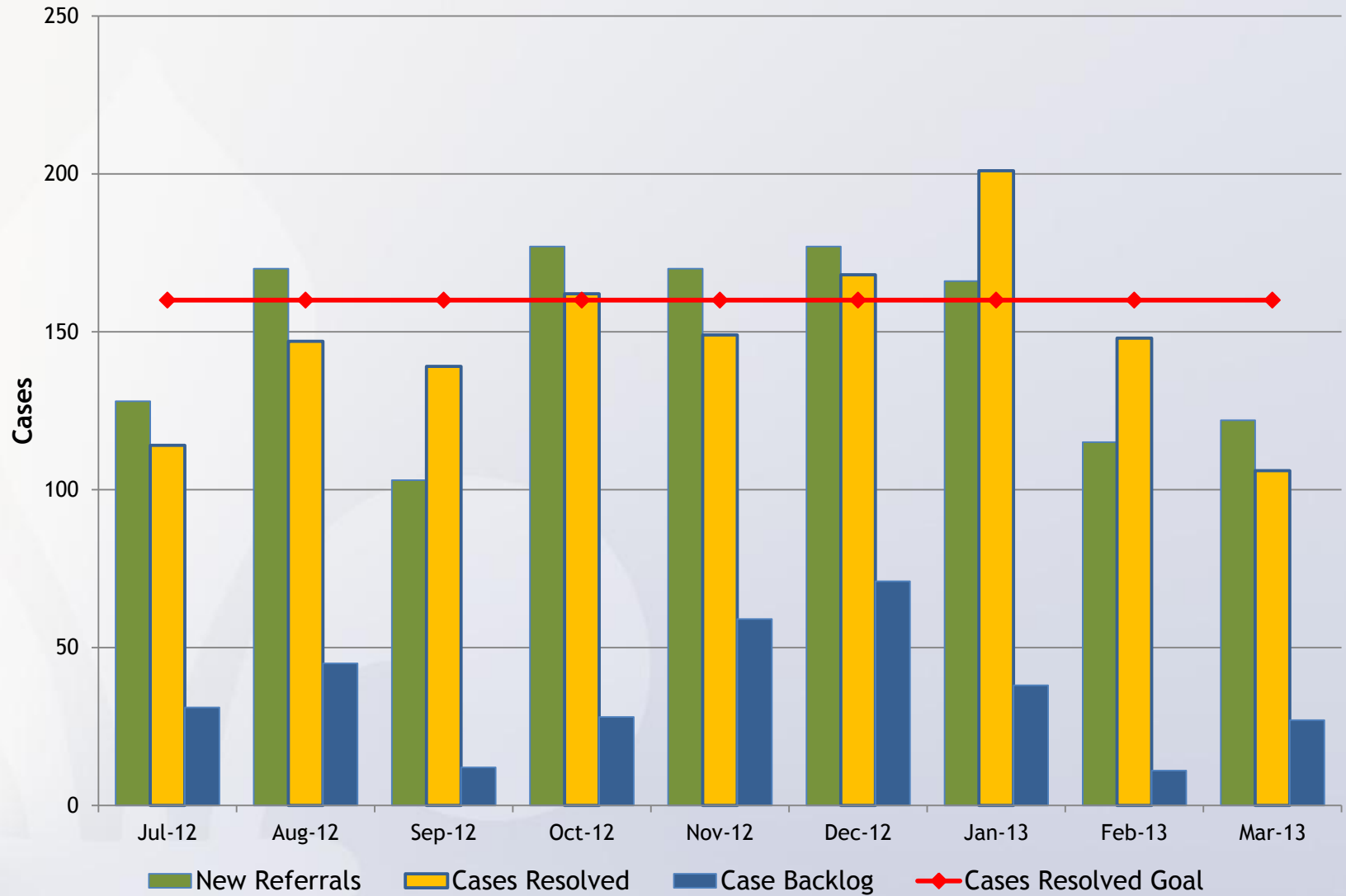


Post-Merger Historical Financial Data

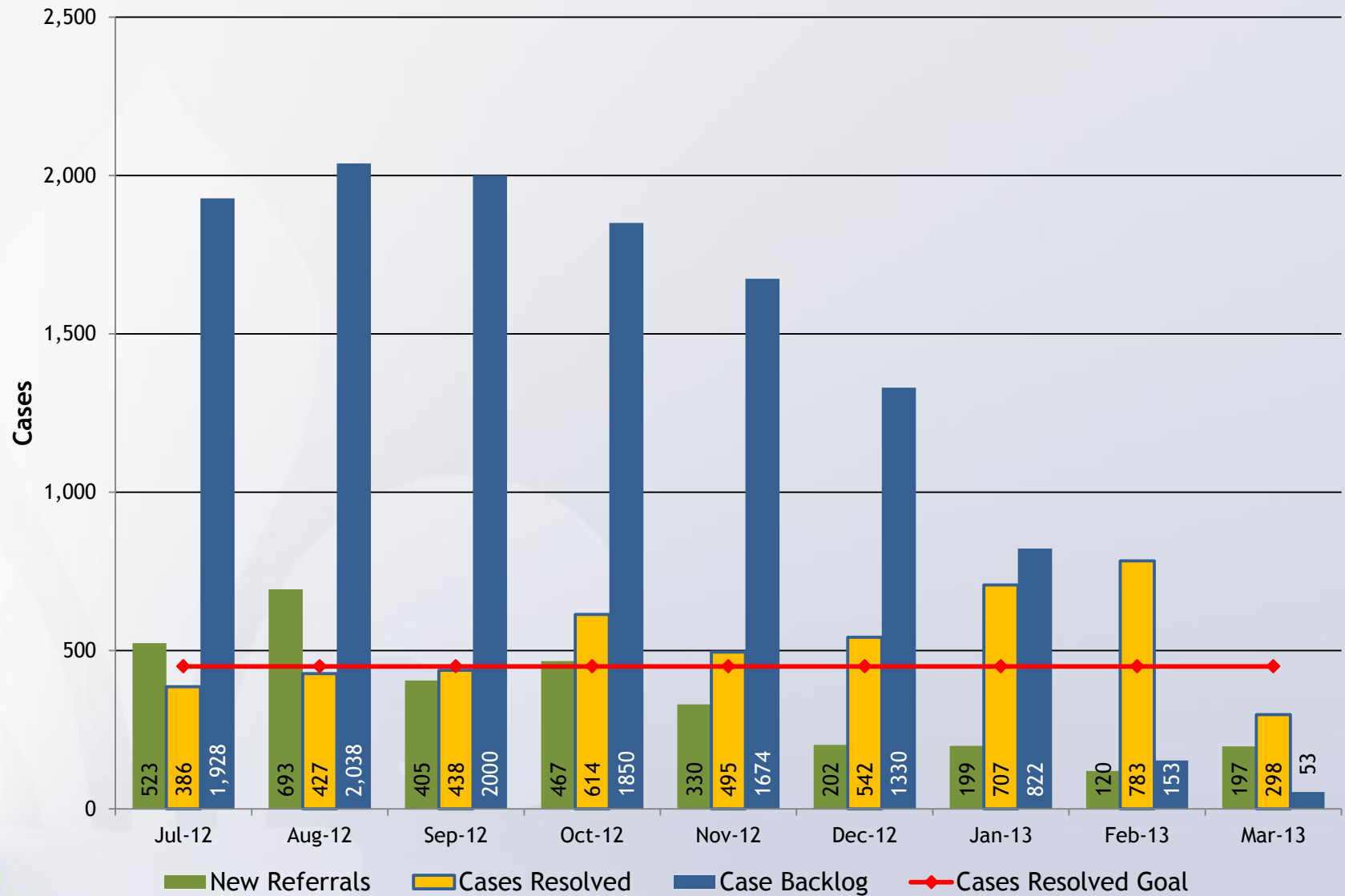
Budgets for Boarding and Cleaning Crews



Boarding



Cutting and Cleaning

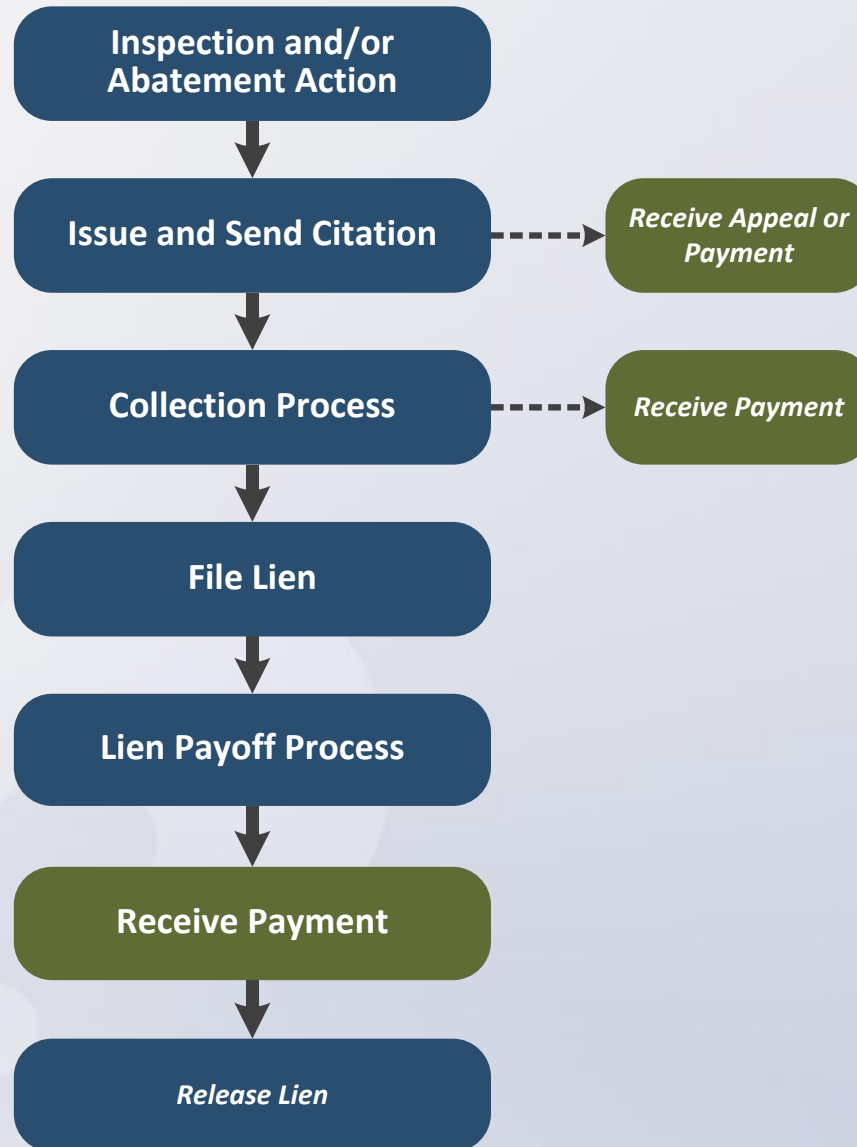


Payment/Collection from Fines, Abatement Cost, & Liens

Payment/Collection from Fines, Abatement Cost, & Liens

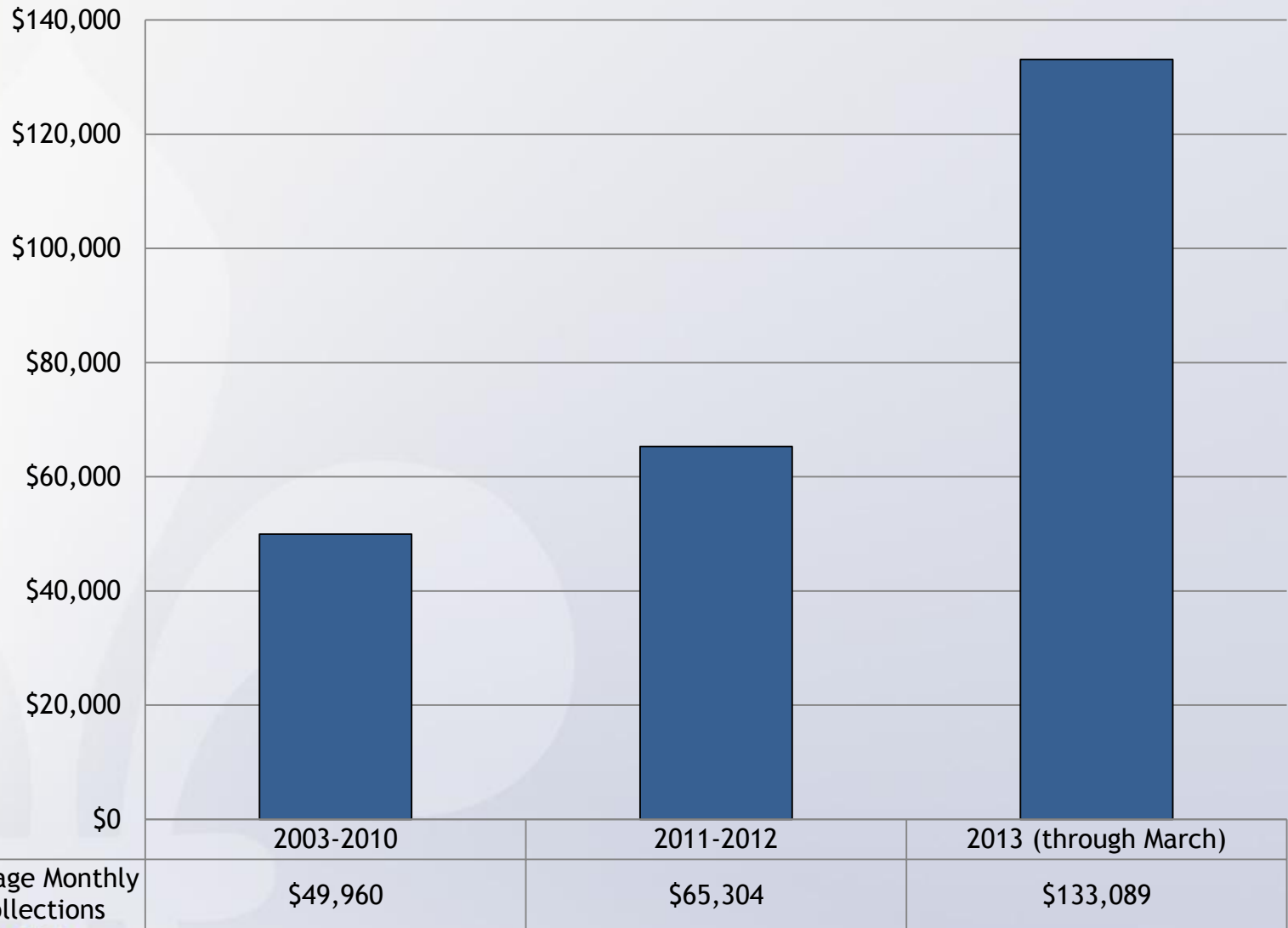
- **Why measure:**
 - Fines are a tool used by the code enforcement officer to encourage property owners to correct violations of the Louisville Property Maintenance Code. Abatement cost is the cost incurred by the City to correct violations (cleaning, boarding, etc...) Unpaid fines and abatement cost are secured by filing liens against the property. Funds recovered by Louisville Metro could enhance maintenance on vacant property and create programs designed to avoid vacancy in the future.
- **Measurement method:**
 - The dollar amount of code enforcement fines and abatement cost recovered.
- **Target:**
 - Jul - Sept (program ramp up) - \$50,000/month
 - Oct - (program ramp up) - \$60,000/month
 - Nov - (program steady state) - \$66,733/month

Payment/Collection Process Map

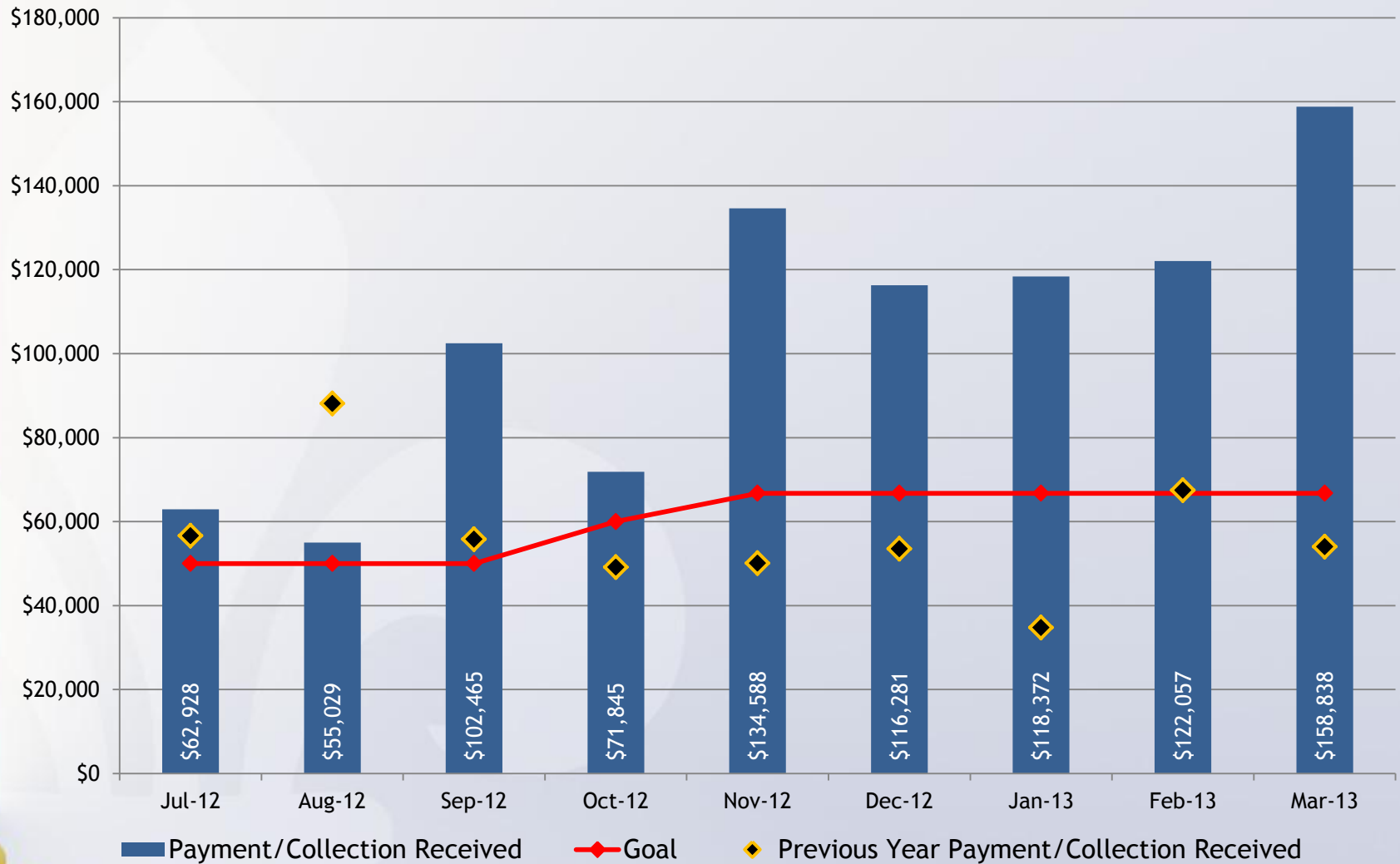


Post-Merger Historical Data

Payment/Collection from Fines, Abatement Cost and Liens



Payment/Collection from Fines, Abatement Cost & Liens



Opportunities for Citizen Involvement

SPREAD THE WORD ABOUT FORECLOSURE PREVENTION

Help families who are struggling to make their mortgage payments stay in their homes. Refer them to Protect My Kentucky Home at (866) 830-7868 or visit www.ProtectMyKYHome.org.



ORGANIZE A NEIGHBORHOOD CLEAN-UP / “ADOPT A PROPERTY”

Call MetroCall at 311. Brightside and Codes & Regulations may be able to assist with supplies and services.

PARTICIPATE IN THE 2ND ANNUAL BLIGHT OUT - BRIGHTEN UP EVENT ON JUNE 1, 2013

Volunteers are recruited to paint plywood boards to enhance the boarding of vacant structures.

Call Codes & Regulations at 574-3364 or e-mail Caroline.Fletcher@louisvilleky.gov.



REPORT DUMPING, VACANCIES OR IF YOU SEE SOMEONE REMOVING PARTS FROM A BOARDED VACANT STRUCTURE

Call MetroCall at 311.

CHECK CODES & REGULATIONS WEBSITE FOR VACANT STRUCTURES AND PROPERTY MAINTENANCE ENFORCEMENT INFORMATION

Visit www.louisvilleky.gov/IPL/PropertyMaintenance

LEARN ABOUT AFFORDABLE HOUSING DEVELOPMENT, HOME REPAIR AND OTHER REVITALIZATION EFFORTS FROM COMMUNITY SERVICES AND REVITALIZATION

Visit www.louisvilleky.gov/csr



PURCHASE PROPERTY OR A SIDE LOT FROM THE LANDBANK AUTHORITY

Call (502) 574-4016 or view property list at www.louisvilleky.gov/CSR/Revitalization/Landbank+Authority+Inc

STAY APPRISED OF THE CITY’S EFFORTS TO REDUCE VACANT AND ABANDONED PROPERTIES

Starting April 29, 2013, VAPStat public forums will be held bi-monthly. VAPStat – short for Vacant and Abandoned Properties – will provide the public the chance to see and to track how Louisville Metro is dealing with these properties. Visit www.louisvilleky.gov/performanceimprovement for VAPStat reports and meeting dates.

Evaluation Form

- What describes you best? Circle one:

Concerned Citizen

Metro Employee

Private Business

Non-profit Representative

- On a scale 1-5, how useful was this meeting to you? (1= least useful and 5= most useful)

1

2

3

4

5

- What's working?
- What's not working?
- What would you like to see discussed in future forums?